

**Every minute** of every day, a poison control center answers a call about a young child getting into medicine.



In 2012, more than **64,000 kids** were treated in an emergency room for medicine poisoning.

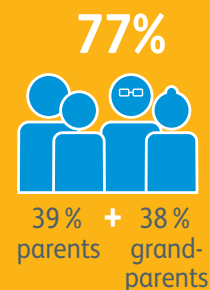


That's one child every 8 minutes.



**Whose medicine** are they getting into?

In **3 out of 4** of these cases, the medicine belonged to a parent or grandparent.



The "typical" household is changing with more grandparents in the home.

**23% increase**

in the number of grand-  
parents living with their  
grandchildren since 2005.



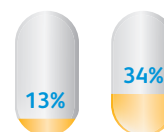
**1 in 8**

grandparents provide care on a regular  
basis for a grandchild.



Older adults are taking  
more medicine.

Older adults make up  
13% of the population  
but account for 34% of  
prescription medicine use.



**74%** of grandparents  
say they take a prescription  
medicine every day.

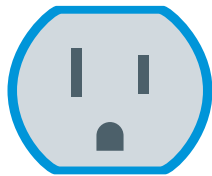
**So kids are around more medicine than ever before.**

## Where are grandparents storing medicine that kids might get into?



## What are they worried about?

More grandparents identified electrical outlets than medicine as a top safety issue.



But **36 times** more children go to the ER for medicine poisoning.



## Know who to call if a child gets into medicine or is given too much medicine.



**POISON HELP NUMBER**  
**1-800-222-1222**

SAVE THIS NUMBER IN YOUR PHONE.  
IT IS A FREE 24-HOUR HOTLINE.

## Keep all medicines up and away from kids.

- Keep all medicine up and away when young children are around – even medicine you take every day.
- Be alert to medicines stored in other locations, like pills in purses, vitamins on counters and medicines in or on nightstands.
- Store children's medicine in an out-of-reach place, including between doses.
- Choose child-resistant caps for medicine bottles, if you're able to. If pill boxes or non-child resistant caps are the only option, it's even more important to store these containers high and out of sight when caring for kids.
- Coordinate with other caregivers about when and which medicine should be given.

**SAFE**  
**KIDS**  
WORLDWIDE™